

## APA Meeting Minutes – August 20, 2015

Town Hall Annex, First Floor Conference Room

Present: Adria Arch, Martina Tanga, Lorri Berenberg, Jill Manca

- July meeting minutes approved
- Chairful 2015:
  - Thank you notes to Chairful buyers and donors done.
  - Dave wrote up the spreadsheet of the people's choice award ballot email addresses. There are about 300 names in total. They will be added to the email addresses we already have.
  - Adria has found 5 new people to take on Chairful for next year. They do not want to become members for APA, so Adria will be the liaison. They have social media skills and the other skills to run this, they just need some oversight.
- Linking the APA Facebook account with the Town of Arlington's page. We need to ask Joan Roman to see if there is a place for it.
- Public Art consultant for Mass Ave Project has been chosen – it will be Cecily Miller. We are talking to her on how to meet APA members, probably at the next meeting September 10<sup>th</sup>. She will then present in front of the Board of Selectman either in September or October.
- Jill is happy to keep the meetings going, but she is looking for a Chair or co-chair. At the next meeting on September 10<sup>th</sup> we will talk about dividing up the jobs so that we have a Social Media, a Chair of APA, a Secretary, a Liaison with Vision 2020, a Liaison with ACAC, and a Project Managers for APA projects. Possibly one or two year appointments. Adria is interested in APA's PR/Social Media role.

To attract more APA members we can post through our social media sites:

Yourarlington.com – Bob Sprague

Arlington Advocate

Arlington List

- Youth Banner Project:

Martina has contacted the art schoolteachers and has had replies from Linda Thiel from Arlington Catholic High School and Kayla McKenna from Ottoson Middle School. They are interested in having their students participate and are supportive of the project.

Martina is finalizing the timeline for this year, and is talking to Marie Krepelka to get the dates of the Banner Exhibit fixed in April – June 2016. There will be 10 in East Arlington, 10 in the Heights, and 10 in Town Center.

We need to decide on a theme before the call goes out. Possibly Nature, or Color, or Identity. Martina hopes to be in conversation with the art teachers to decide on a theme.

Martina will contact Joan Roman to get on the Arlington Newsletter to get the word out for YBP.

- Transformer Box Project:  
The last one is finally finished. It's on Park Ave and Mass Ave.  
Next step will be to look around East Arlington and look at the Transformer Boxes. Then contact the Board of Selectmen for approval in November. Jill will also be thinking of a theme for the upcoming year.
- Town Day is September 12<sup>th</sup> from 10am – 3pm. Sign up sheet for volunteers.  
Jill will give Jane our visual material to promote APA  
Jill also has a poster about the Transformer Boxes  
Jill will create a hand out with our current projects to hand out with contact information and our up-coming meetings.
- Jill will get the final amount that is APA bank account now that Eileen will have processed the credit cards transactions form Chairful.
- Next meetings will be:  
September 10<sup>th</sup> 7:30pm – first floor conference room in the (Town Hall) Annex  
October 8<sup>th</sup> 7:30pm – first floor conference room in the Annex  
November 12<sup>th</sup> 7:30pm – SECOND floor conference room in the Annex  
December 10<sup>th</sup> 7:30pm – SECOND floor conference room in the Annex